

STARTENGO

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## TO LISTEN TO YOUR CLIENTS OPINIONS

## THE PROPOSAL:

The ability to listen to your clients is a key performance measurement element and an essential prerequisite to implementing corrective action.

Whether as part of a product launch where you want to mass survey your customers, whether through an annual satisfaction survey, or through specific customer surveys, we offer you suitable web or telephone solutions.

## THE POSITIVE ELEMENTS OF THIS SOLUTION:



Telephone/online survey



Multilingual administration



Tailor-made questionnaire



Qualified analysis and benchmarking

## THE STAGES:

- Complete analysis of your needs and proposal of a suitable solution
- Creation of a questionnaire and a telephone pitch / platform customised to your colours
- Administration of the survey via the most suitable channel for the project
- ☐ Analysis of results, feedback and recommendations













