



STARTENGO

S O L U T I O N S

www.startengo.fr



TO GIVE YOU A SENSE OF DIRECTION

THE PROPOSAL :

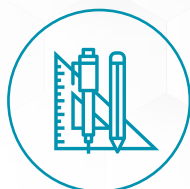
In an evolving and competitive market environment, it is essential to rely on factual elements to allow a clear view and an optimal definition of "what and how".

Through our KEYS offering, we assist you in conducting market or positioning studies, defining brand strategy or distribution / repairer concept, establishing a strategic diagnosis and also in the redesign of your organization.

THE POSITIVE ELEMENTS OF THIS SOLUTION :



Market / business
expertise



Project 100%
tailor-made



Startengo
A.S.O.M. model



Qualified analysis
and benchmarking

THE STAGES :

- ❑ Analysis of client needs, the objectives and proposal of a suitable solution
- ❑ Construction of the survey process and the associated dedicated tools
- ❑ Administration of the different stages of the process and compilation of information
- ❑ Analysis of the elements obtained, qualified summary and detailed report

CLIENTS PROJECTS

AISIN



Mercedes-Benz

N! Nexus
Automotive
International



TOYOTA

Valeo